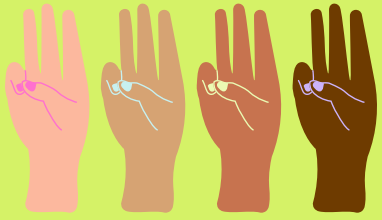


girl scouts   
of greater new york

# Juliette Guidebook





## Girl Scout Promise

On my honor, I will try:  
To serve God\* and my country,  
To help people at all times,  
And to live by the Girl Scout Law.

*\*Members may substitute for the word God in accordance with their own spiritual beliefs.*

## Girl Scout Law

I will do my best to be honest and fair, friendly and helpful, considerate and caring, courageous and strong, and responsible for what I say and do, and to respect myself and others, respect authority, use resources wisely, make the world a better place, and be a sister to every Girl Scout.

## What is a Juliette?

A Juliette is a G.I.R.L.  
(Go-getter, Innovator, Risk-taker, Leader)

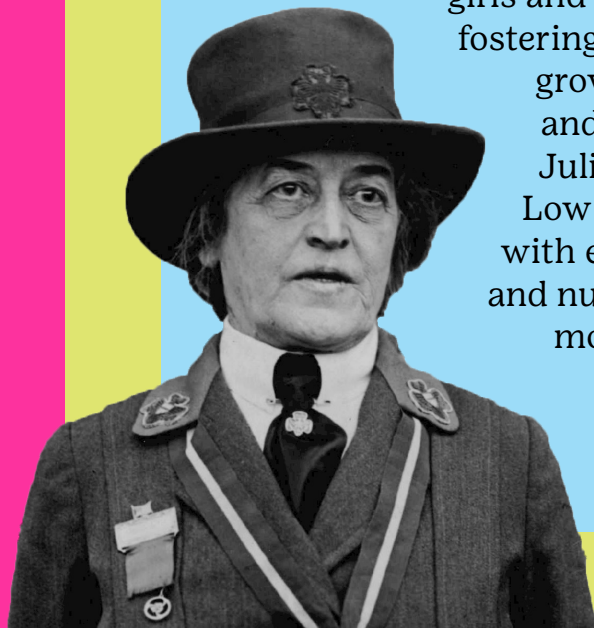
who has decided to experience Girl Scouting as an individual (not in a troop). As a Juliette, she has the unique ability to mix and match Girl Scout activities that suit her interests by choosing special events, leadership projects, travel opportunities, and badge work that appeals to her. Juliette's are busy, independent, self-confident girls and young women who may have once been part of a troop that disbanded, or whose availability does not fit the traditional troop schedule.

Girls in any grade (kindergarten through 12) can be a Juliette. As a Juliette, she can participate in any program, event, trip, or summer camp that is open to her grade level.

## Why "Juliette"?

In 1912, Juliette Gordon Low (1860–1927) founded Girl Scouts of the USA, an organization that today serves millions of girl members and alumnae, and reflects the arc of her remarkable life.

An ardent believer in the potential of all girls and the importance of fostering their individual growth, character, and self-sufficiency, Juliette Gordon Low is credited with establishing and nurturing a global movement that has changed the world.



## Juliette Mentor

A Juliette mentor is a parent, family member, caregiver, or other adult who guides a Juliette during her Girl Scout journey. Juliette mentors are not assigned by council but chosen by the girl and her family.

### As a Juliette mentor, you will:

- Register as an adult volunteer and complete the required background check (registration fee is \$25/year)
- Support your Juliette's commitment to Girl Scouting
- Explore council programs, helping her pick the activities she wants to participate in, and plan how she will fund her participation
- Help your Juliette choose the badges and Journeys that interest her
- Assist your Juliette in purchasing or borrowing the books and materials needed to complete each badge or award
- Verify that your Juliette has completed badge requirements and purchase badges and awards from the Girl Scout Store
- Retain signed annual health history and permission form for your Juliette to participate in product programs, events, summer camp, and other activities
- Help your Juliette participate in product programs by submitting the required forms, completing your training, fulfilling program requirements and following safety guidelines.



## Membership Fees

A \$25 annual membership fee, due at the time of registration, goes directly to Girl Scouts of the USA and pays for the various services GSUSA provides to councils, development of program materials, and activity insurance. Parents, guardians, and other adults are all invited to become members of the Girl Scout movement.

## Financial Assistance

GSGNY is committed to providing every girl with the opportunity to participate in Girl Scouting, regardless of financial background. Financial assistance is available to cover the membership fee.

# The Leadership Institute

Powered by Girl Scouts of Greater New York

With a re-imagined approach, the **Leadership Institute, Powered by the Girl Scouts of Greater New York** is a GSGNY signature leadership program committed to developing girls with 21st century skills for success such as innovation, resilience, collaboration, critical-thinking, and subject-specific skills through relevant, real-world projects designed to make the world a better place.

The Leadership Institute now serves girls in grades 6 – 12 who reside within the 5 boroughs of New York City. All girls accepted into this program will learn how to power up their leadership skills and gain significant access to successful women role models. Prior Girl Scouting experience is not required to apply!

We're excited to grow and deliver this program designed to foster a new generation of leaders who take action with courage, confidence, and character to drive systemic changes and reform in their communities and, ultimately, the world at large.

## When girls participate in Girl Scouts, they benefit in 5 important ways:

1. Develop a strong sense of self
2. Seek challenges and learn from setbacks
3. Display positive values
4. Form and maintain healthy relationships
5. Identify and solve problems in the community

## Four areas form the foundation of the Girl Scout Leadership Experience:

- STEM (Science, technology, engineering, and math)
- Outdoors
- Life Skills
- Entrepreneurship



## When she's a Girl Scout, she's a G.I.R.L.

**(Go-getter, Innovator, Risk-taker, Leader)**

These are the traits that define girls of courage, confidence, and character, who make the world a better place. This is the Girl Scout DNA.

Product programs not only give girls a way to earn money; they prepare them for a lifetime of leadership, while allowing their inner G.I.R.L. to shine. Built around entrepreneurship, product programs are an integral part of the Girl Scout Leadership Experience. Girls who participate in product programs develop five essential life skills:

### Product Program

1. Goal setting
2. Decision making
3. Money management
4. People skills
5. Business ethics

## Fall Product Program

The Fall Product Program takes place between September and November. It is a “friends and family” sale through which girls can sell nuts, candy, magazines, photo keepsakes, and other specialty items. The Fall Product Program is a great jumping-off point before the Girl Scout Cookie Program. It will give your Juliette the opportunity to learn the ins and outs of the program before cookie sales begin in the spring.



## Girl Scout Cookie Program

The Girl Scout Cookie Program is the largest girl-run business in the country! It takes place between December and March. Much more than a fundraiser, it's a unique, hands-on program that empowers girls to become successful businesswomen.

## How to Participate in Product Programs as a Juliette

Your Juliette can take part in the Fall Product Program and the Girl Scout Cookie Program, conducting sales in-person and/or online. She can also partake in cookie booth sales. In order to participate, a Juliette's parent or other volunteer must attend a product program training provided at the service unit, where complete details of program participation will be discussed. Parents and/or other volunteers are required to sign a position agreement, register, and complete a background screening prior to training. Juliettes must adhere to the same safety guidelines as girls participating with a troop.

# Build your Juliette Year

Will your Juliette build robots, plant a garden, travel to another country, or become an entrepreneur? It's up to her. She'll decide which badges and Journeys to take on at each grade level for a one-of-a-kind experience. Below is just a sampling of some of the activities she can do as a Girl Scout.

## Girl Scout Daisy, Grades K-1

### Topic Badges and Journeys

#### STEM

Rosie Petal Badge  
Clover Petal Badge  
Mari Petal Badge

#### Health

Lupe Petal Badge  
Sunny Petal Badge  
Safety Award

#### Community Service

Take Action Projects  
Zinni Petal Badge

#### Money Management

Count It Up Leaf Badge  
Talk It Up Leaf Badge  
Making Choices Leaf Badge

#### Outdoor/Camp

Outdoor Journey  
Outdoor Art Maker Badge  
Buddy Camper Badge

### What Daisies Do:

Don't we all wish we could look at the world through a Girl Scout Daisy's eyes? Everything they do—from planting a garden, to putting on a skit, to proudly adding that first petal on their vest—sparkles with that “first-time ever” newness!

#### As a Girl Scout Daisy, she might:

- Meet other Juliette friends
- Earn petals and badges as she embraces the Girl Scout Promise and Law
- Make a difference in her community through a Leadership Journey
- Develop the five key business skills through the Girl Scout Cookie Program and Fall Product Programs
- Explore nature.



## Girl Scout Brownies, Grades 2-3

### Topic Badges and Journeys

#### STEM

Inventor Badge  
Bugs Badge  
Home Scientist Badge

#### Health

Hiker Badge  
Fair Play Badge  
Dancer Badge

#### Money Management

Meet My Customers Badge  
Philanthropist Badge  
Money Manager Badge

#### Outdoor/Camp

Outdoor Journey  
Letterboxer Badge  
Outdoor Art Creator Badge

#### Community Service

Take Action Projects  
Give Back Badge

### What Brownies Do:

Girl Scout Brownies are ready to take on the world and Girl Scouts lets them do just that! They want to learn new things and show off what they know. She might take that first hike in the great outdoors, visit a museum or strengthen her money management skills during the Girl Scout Cookie and Fall Product Programs. Life is good when you are a Girl Scout Brownie!

#### As a Girl Scout Brownie, she might:

- Expand her circle of friends
- Have fun learning new skills as she earns badges
- Complete a service project as part of her Leadership Journey
- Develop the five key business skills through the Girl Scout Cookie Program and Fall Product Programs
- Attend overnight or day camp.



## Girl Scout Juniors, Grades 4-5

### Topic Badges and Journeys

#### STEM

Flowers Badge  
Product Designer Badge  
Detective Badge

#### Money Management

Customer Insight Badge  
Business Owner Badge  
Savvy Shopper Badge

#### Health

Social Butterfly Badge  
Simple Meals Badge  
Staying Fit Badge

#### Outdoor/Camp

Outdoor Journey  
Eco Camper Badge  
Horseback Riding Badge

#### Community Service

Take Action Projects

## What Juniors Do:

Want to meet a real-life superhero? Just talk to a Girl Scout Junior who wakes up every day ready to play a new role. Juniors are explorers when they go camping for the first time. They're CEOs when they market and sell cookies. They're scientists when they perform energy audits and go on nature walks. And, they're product designers and writers when they earn their Innovation and Storytelling Badges.

### As a Girl Scout Junior, she might:

- Earn her Girl Scout Bronze Award, one of Girl Scouts' highest awards
- Share stories and smiles with new friends
- Try new experiences as she earns badges
- Develop the five key business skills through the Girl Scout Cookie Program and Fall Product Programs
- Explore the outdoors at camp and beyond



## Girl Scout Cadettes, Grades 6-8

### Topic Badges and Journeys

#### STEM

Woodworking Badge  
Trees Badge  
Special Agent Badge

#### Money Management

Financing My Dreams Badge  
Budgeting Badge  
Comparison Shopping Badge

#### Health

New Cuisines Badge  
Good Sportsmanship Badge  
Babysitting Badge

#### Outdoor/Camp

Outdoor Journey  
Trailblazing Badge  
Outdoor Art Apprentice Badge

#### Community Service

Take Action projects  
Cadette Community Service Bar

## What Cadettes Do:

Making forever friends, saving the planet, standing up against stereotypes, using their powers for the greater good—that's what being a Girl Scout Cadette is all about. Cadettes blaze trails in the wilderness, write and direct their own movies, express themselves with confidence, make delicious meals from around the world and pick up practical life skills.

### As a Girl Scout Cadette, she might:

- Earn her Girl Scout Silver Award, one of Girl Scouts' highest awards
- Get outdoors and off the beaten path
- Gain confidence as she mentors younger Girl Scouts
- Choose an issue she cares about as part of a Girl Scout Leadership Journey.



## Girl Scout Seniors, Grades 9-10

### Topic Badges and Journeys

#### STEM

Locavore Badge  
Car Care Badge  
Science of Style Badge

#### Money Management

My Portfolio Badge  
Financing My Future Badge  
Traveler Badge

#### Health

Women's Health Badge  
First Aid Badge  
Cross Training Badge

#### Outdoor/Camp

Outdoor Journey  
Adventurer Badge  
Paddling Badge

#### Community Service

Take Action projects  
Senior Community Service Bar

### What Seniors Do:

Girl Scout Seniors are ready to take the world by storm—and at Girl Scouts, there are millions of ways to do it. Whether it's enhancing school based activities or helping girls make the most of community involvement, the opportunities open to Girl Scout Seniors are virtually unlimited!

#### As a Girl Scout Senior, she might:

- Earn her Girl Scout Gold Award, Girl Scouts' highest award
- Go on an adventure and travel to amazing places like Costa Rica, Japan, or India
- Be a positive role model, mentor younger girls, and develop strong friendships
- Join other girls to tackle important international issues and earn a Global Action award
- Explore exciting careers in a variety of fields.



## Girl Scout Ambassadors, Grades 11-12

### Topic Badges and Journeys

#### STEM

Photographer Badge Research  
& Development Badge  
Water Badge

#### Money Management

P & L Badge  
Good Credit Badge  
On My Own Badge

#### Health

Dinner Party Badge  
Coaching Badge  
First Aid Badge

#### Outdoor/Camp

Outdoor Journey  
Ultimate Recreation  
Challenge Badge  
Outdoor Art Master Badge

#### Community Service

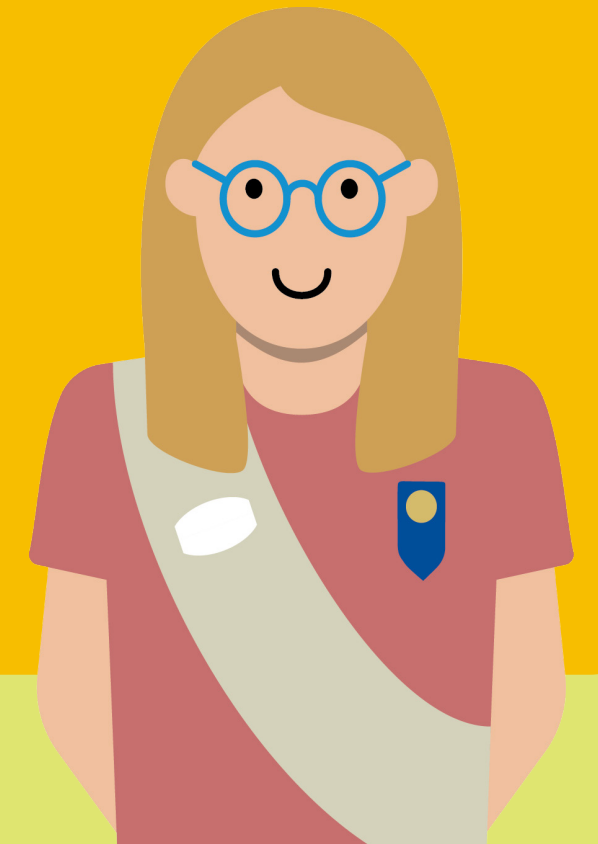
Take Action projects  
Ambassador Community  
Service Bar

### What Ambassadors Do:

With a wider world comes even more opportunities—and Girl Scout Ambassadors make the most of every chance they get to improve themselves...and their community. Girl Scout Ambassadors are eligible for some pretty awesome opportunities to continue their leadership experience.

#### As a Girl Scout Ambassador, she might:

- Earn her Girl Scout Gold Award, Girl Scouts' highest award
- Enhance her relationship skills, problem-solving abilities, and knowledge of science and technology
- Work to protect the environment
- Implement a Take Action project.



## Uniforms and Insignia

Girl Scout uniforms are available for purchase at our Girl Scout Stores or online. While there are many parts to the uniform (including clothing options), girls may just wear the sash, vest, or tunic over regular clothing.

**Badges:** Awards earned by Girl Scouts indicating increasing knowledge and skill in a subject.

**Birthplace:** The Savannah, Georgia birthplace and childhood home of Juliette “Daisy” Gordon Low, founder of Girl Scouts of the USA.

**Counselor-in-Training (CIT):** This award is for girls that mentor younger girls in a camp setting and build skills toward becoming a camp counselor. The steps to earning this award are outlined in Girl’s Guide to Girl Scouting.

**Founder’s Day:** Oct. 31, the birthday of Juliette Gordon Low, founder of Girl Scouts.

**Fun patches and pins:** Supplementary insignia received by girls for simply participating in an event or activity. Girls wear fun patches on the back of their uniform.

**Girl Scout handshake:** A formal way of greeting other Girl Scouts and Girl Guides. You shake hands with the left hand and give the Girl Scout sign with your right hand.

**Girl Scout sign:** Made by raising three fingers of the right hand. This sign stands for the three parts of the Girl Scout Promise and is used when reciting the Girl Scout Promise.

**Insignia:** The umbrella term for U.S. Girl Scout earned grade-level awards. Girls wear all insignia, except participation patches and pins, on the front of their uniform.

**Kaper chart:** A grid, wheel, table, or other creative system showing the job or chore assigned to each girl or group of girls for any given project, meeting, or activity.

**Quiet sign:** Made by raising the right hand over the head to signal for attention and quiet at any Girl Scout gathering. When the hand goes up, mouths go quiet, and everyone joins in giving the quiet sign.

**Religious and other awards:** Official awards earned for completing requirements set by religious/other organizations or by Girl Scouts of the USA. These awards are all worn on a similar place on the uniform.

**Safety Activity Checkpoints:** Girl Scout program standards and guidelines that provide for the health and safety of all girls.

**Sit-upon:** A lightweight pad or mat used when sitting on the floor or ground. Sit-upons are often handmade by the girls.

**SWAPS (Special Whatchamacallits Affectionately Pinned Somewhere):** Tokens exchanged at special Girl Scout/Girl Guide events that signify friendship. Ideally these are inexpensive handmade items that are accepted by the receiver as a token of friendship.



## The highest awards in Girl Scouting

Girl Scouting invests in girls. We do this in so many ways but, by far, one of our most popular and cherished is our Awards program.

Through the program, we give girls unique opportunities to develop themselves by using their creativity, talent and compassion to reach out to others in need, both locally and globally.

Our **Gold, Silver,** and **Bronze** Awards are the currency of this investment, representing your chance to make a difference for people in areas such as social services, healthcare, education, and any number of other arenas.

These awards are the highest honors Girl Scouts can receive, but just by working toward one of these awards is often rewarding enough. You can begin to know yourself better and realize what you’re capable of doing, explore the world and connect with others and your community on deeper levels, and, ultimately, bring hope where often there is none.

## Community Service & Take Action Projects

Community service is an integral part of being a Girl Scout, providing girls with an opportunity to practice teamwork, build critical-thinking skills and empower them to make changes in their community. Sharing their time and resources helps girls increase their self-esteem and civic responsibility. Every year GSGNY partners with a local organization to roll out a council-wide program that all Girl Scouts can rally around. Girls are making a difference each day when they participate in GSGNY council-wide program, complete a Journey, Take Action project, or earn a Girl Scout Bronze, Silver, or Gold Award.

## Patch Programs

Patch programs, designed for all grade levels, give girls a chance to connect with their community. Each patch program has a list of requirements. Once completed, she’ll earn an awesome new patch! To learn more about patch programs, visit [www.girlscoutsnyc.org](http://www.girlscoutsnyc.org)



## Your Juliette Year

With tons of programs and events to choose from all year round, your Juliette will have the chance to try new things, and experience what interests her the most. Be sure to visit [girlscoutsnyc.org](http://girlscoutsnyc.org) for exact dates of events below as they may change year to year.

### Fall

- Official start of the membership year (Oct. 1)
- Registration for program and events opens
- Juliette Gordon Low's Birthday ("Founder's Day," Oct. 31)
- Girl Scout Cookie Program training begins

### Winter

- Girl Scout Cookie season (online and in-person sales, cookie booths)
- Winter recruitment
- World Thinking Day (Feb. 22)
- Girl Scouts' Birthday (Mar. 12)
- Girl Scout Week (mid-Mar., always includes Mar. 12)
- Girl Scout Silver and Gold Award reports are due (for participation in current year ceremony)
- Women of Distinction

### Spring

- Volunteer Appreciation Month (April)
- Early Bird renewal

### Summer

- Early Bird Renewal ends
- Deadline for On-Time registration
- Summer Camp is in session (June–August)
- Girl Scout Gold Award ceremony
- Girl Scout Bronze, Silver, and Gold Award reports are due (for current membership year).

## My Juliette Journal

**My Juliette Story:**

**How I hope to make the world a better place:**

**Ways I want to connect with my community:**

**What I hope to discover as a Juliette:**

**Ideas and interests I want to explore as a Juliette:**

**This journal belongs to:**

**My council and service unit contact names and numbers:**





[girlscoutsnyc.org](http://girlscoutsnyc.org)

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